



Spotlight Article

Tel-Tru Spring Co-op

The digital transformation is upon us and Tel-Tru is busy designing the next generation of digital products, which encompasses the development of an all new digital platform. A large part of the initial development entails evaluating the latest connectivity and IoT technologies. To shorten the time to market, Tel-Tru has enlisted the help of a Co-op from Rochester Institute of Technology (RIT).

Chris Broderick, a 5th year student in the RIT Computer Engineering program, has been on board since January developing code to help assess the latest microcontroller and system on a chip designs, which will be used in future products. Chris brings to Tel-Tru a critical skill set in getting prototype products up and running so they can be evaluated.

Chris notes, *"My time at Tel-Tru Manufacturing has been great! Not only have I been able to hone in on my skills in coding, I even learned many valuable lessons and tricks that I would have never been taught in my classes. Tel-Tru has provided me with a whole new skill set outside of just being a computer engineer. I was afforded the opportunity to sit in on meetings and see how the business is run and what impact my projects are having on the company. This is something that many interns never get to see at other companies, and I now have a competitive edge when I finish my degree."*

"The majority of my time here has been working in product development. Because of this I've had biweekly meetings with the President and the Owner of the company. In these meetings I was able to see the direct impact that my work would have on the company later on down the line. These meetings have been very helpful because I've been able to get feedback on how I should develop things. It's also been a confidence booster since I was able to show off all my hard work. All in all, working here has been a fantastic experience and I would suggest it to any of my classmates when I get back to school."

Tel-Tru values the skills and innovative ideas the RIT Co-op students bring to the organization, and looks forward to working with new students in the future.



Chris Broderick, RIT student



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